

# MASTER OF INTELLECTUAL PROPERTY MANAGEMENT AND MARKETS

---

## Curriculum

No thesis is required, but there is a capstone/project course requirement (two credit hours). This course is an experiential learning opportunity that integrates the students' newly acquired knowledge, experiences, and expertise. Students will create a global intellectual property strategy and plan for a company.

Code	Title	Credit Hours
<b>Required Courses</b>		<b>(24)</b>
IPMM 500	Context/Introduction and Protecting IP	4
IPMM 501	Managing the Creative Process	3
IPMM 502	IAM Methodologies and IP Assessment	3
IPMM 503	Acquiring IP	3
IPMM 504	IP and Business Strategy	3
IPMM 505	Global IP Management	3
IPMM 506	Maximizing IP Value	3
IPMM 507	Capstone	2
<b>Elective Courses</b>		<b>(6)</b>
Select six credit hours from any of the disciplines.		6
<b>Total Credit Hours</b>		<b>30</b>